

EVERYTHING IS BETTER WITH HEFFYS



**Are you a social wannabe and a foodie?
Love BBQ and having a good time?**

The Heffys Social Internship could be for you!

We Want: *Social Media & Communications Intern*

Why: Because we need someone to work under the supervision of our CEO on various projects related to implementing and managing Heffys BBQ Co. Social & Communications Strategy.

- Assists with managing our Facebook Fan Page & Twitter Accounts
- Help create an overall strategy for how Heffys relates in social circles
- Researches new uses and aids in recruitment efforts to gain members
- Aid in "viral events" creation
- Creates an appropriate schedule for partners to follow and maintain

This Internship will focus on developing an overall social media & mobile communications strategy and aid in implementing it. Work would include; research on solutions, regular updates, recommending formal strategy and recruiting members all focused on helping maintain positive connections with Heffys site visitors.

This internship is a great opportunity to gain real world experience for; senior projects, portfolio work and generally using talents to help those that really need it.

Some things we'd love to see...

- **A Love of Heffys BBQ Sauce**
- Strong attention to detail
- In depth knowledge of Social Media (Facebook, Twitter)
- Strong understanding of mobile communications (text, mobile web)
- Creativity is a must

Heffys BBQ Co. - Social Internship

- Is self-motivated and self-directed
- An executor, a doer
- Has well developed verbal and written communication skills
- Accepts responsibility for actions, projects and results

Time: 6-8 Weeks, we think 2-3 days a week is plenty, 4-5 hours per day. We're flexible.

What you get: Besides some great BBQ sauce whenever you want it, you get to work directly with our CEO, and on a company passionate about making the world better in several ways. This is a chance to really dive in, do something real, and have fun while doing it.

The Heffys Promise:

Heffys is Micro-Crafted™. We make our products in small batches to produce the best possible taste, just like we have always done for our friends and family.

It's part of our everyday business to give back to the community by employing Special Olympic Athletes.

It's personal. Our commitment to you is to have fun, to be real and to care enough to treat you with passion.

The Boys at Heffys

Interested? Contact us at sauce@heffys.com