



## RETAILER

FIRST > **VISIT** heffys.com/sales

SECOND > FILL OUT the Retailer Info Sheet

THIRD > ORDER lots of Heffys BBQ Sauce

FOURTH > EVOKE

joy in the person that gave you this card



## CUSTOMER

FIRST > **SIGN UP** heffys.com/iloveheffys

SECOND > **PRESENT** this card to your favorite retailer

THIRD > CROSS FINGERS to win one year of Heffys BBQ Sauce

NAME

<sup>\*</sup> Remember kids: Don't run OR swim with scissors. Heffys reminds you — safety first.